



Graphic Designer / Marketing Executive

(Maternity Leave Cover – 12 Month Contract)

Magee Clothing Ltd, Donegal Town, Co. Donegal

Magee is a fifth-generation Irish family business with over 150 years of heritage in the design, weaving, and tailoring of quality fabrics and garments in Donegal. Operating across manufacturing, wholesale, retail, and e-commerce, Magee is renowned for its craftsmanship and commitment to timeless design.

We are seeking to recruit a Graphic Designer / Marketing Executive to join our team on a maternity leave contract for a minimum period of 12 months. This role will play a key part in delivering a consistent and compelling brand identity across all customer touchpoints, including digital platforms, print materials, packaging, and in-store experiences.

Working closely with the Content Marketing Manager, the successful candidate will be responsible for the following:

Key Responsibilities

- Design and develop seasonal campaigns and creative assets in line with brand guidelines.
- Produce high-quality digital and web-based marketing graphics.
- Create seasonal brochures, point-of-sale (POS) materials, and in-store promotional assets.
- Support social media content creation and assist with in-house photography.
- Coordinate and manage marketing activities within budget, including:
 - Print and radio advertising in collaboration with media partners
 - In-store events and promotions
 - Trade shows and pop-up events (e.g. Dublin Horse Show, Gifted Fair)
- Provide marketing support for B2B activities and Magee Weaving Mill initiatives.
- Coordinate logistics for ecommerce & lifestyle photoshoots.

Key Requirements

- Advanced proficiency in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign.
- Strong organisational skills with excellent attention to detail and the ability to manage multiple priorities.
- Self-motivated, proactive, and enthusiastic, with the ability to work effectively as part of a small, dynamic team.
- Previous experience in a similar role is desirable.
- Full Driver's Licence.
- Basic proficiency in Microsoft Excel.

A competitive salary is offered for this position.

To apply, please submit your CV to Ruth Griffin at rgriffin@magee1866.com. Please note that only shortlisted candidates will be contacted.